nikamooz;

Mohammad
Nadimi far
UI/UX designer

ABOUT ME:

I am a UI/UX designer with over 4 years of experience in crafting user centric designs for websites and digital products. Skilled in tools like Figma and Illustrator, I specialize in creating intuitive interfaces and design systems. With a strong academic background and hands-on experience, I have developed a solid understanding of both B2B and B2C systems, aligning perfectly with your company's focus. My approach combines creativity and problem-solving to deliver impactful and user-friendly solutions.

EXPERIENCES:

Owner and Web Designer – E-commerce Stores
2019 – 2023
- Managed and designed e-commerce websites in the beauty industry, achieving high performance.
- Led a 4-5 member team, overseeing marketing, sales, and customer support.
- Gained hands-on experience in B2C operations and business management.

UI/UX Designer in Odin Developers
2019 - 2023
- Collaborated with Odin Developers as a UI/UX Designer, contributing to the design and user experience strategy for multiple projects and main website.
- Applied wireframing, prototyping, and interactive design to deliver high-quality, responsive designs that enhanced user engagement and functionality.
- Website address: **odin-dev.ir**

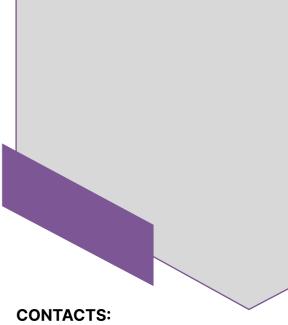**Freelance UI/UX and Graphic Designer**
2020 – Present
- Delivered UI/UX and graphic designs for websites, apps, and design systems.
- Conducted user testing and implemented improvements based on feedback.
- Specialized in Figma and Illustrator for creating intuitive and engaging designs.

EDUCATIONS:

Bachelor's Degree in Industrial Management – Shiraz University
- Started in Mathematics, later transitioned to Industrial Management to align with my interests in design and business.
- Achieved a national rank of 118 in the Master's entrance exam, securing admission to an Entrepreneurship program with a focus on E-Business.
- Due to military service requirements, I could not continue my Master's program, but the experience deepened my understanding of business management and digital product design.

CONTACTS:

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Skills:

- Figma
- Illustrator
- Photoshop
- Wireframing
- Prototyping
- User Flow
- User Journey Map
- Design System
- Problem solving